

Scot Parker

Web Design & Development

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OBJECTIVE

Innovative and creative web developer seeking a position to apply unique ideas while developing appealing web applications that reach the client goals. Take on new technologies that will help me grow and develop new design techniques.

EXPERIENCE

2001-2018 **Multimedia Developer** The M&R Companies, Oceanside, CA

- Company website maintenance and search engine optimization
- Custom webpages and banners for various marketing campaigns
- Designed, coded, tested, and sent monthly newsletters using the Vertical Response email service
- Analyzed website traffic, newsletters, and banner campaigns with Google Analytics
- System administrator for the M&R Forums
- Created and maintained the company Roku channel for trade shows and other sales outlets.
- Video editing, color correction, and compositing
- Created product videos for company's trade shows, YouTube channel and other social media outlets

1999-2000 **Multimedia Developer** 1st Net Technologies, Rancho Bernardo, CA

- Designed and built websites for company clients
- Created interactive CD-ROMs with Macromedia Director and Flash
- Worked closely with the project manager on solutions for solving client website challenges

SKILLS

- HTML, CSS and JavaScript
- Bootstrap and jQuery
- PHP & MySQL
- GIT & GitHub
- Google Analytics
- WordPress Development
- Adobe Creative Cloud Applications
- Microsoft Office Suite
- Macintosh & Windows Environments
- Video Editing using Adobe Premier and DaVince Resolve
- PHP Storm

EDUCATION

Bachelor of Arts in Graphic Design

Aug 2018-May 2020

Upper Iowa University, Fayette, IA

- Dean's List 2019

Associate of Arts in Multimedia Development

Jan 1996 - May 1997

Palomar College, San Marcos, CA